Ashland on beautiful Chequamegon Bay, surrounded by magnificent scenery, the center of lakes and stream which abound in fish of all kinds, the site of the first house built by white men in Wisconsin, the city and shopping center of the upper 13 area and the finest harbor on the Great Lakes and one of the finest harbors in the world. Legend recalls that Hiwatha's "Shining Big Sea Water" was Chequamegon Bay, and that his path crossed through Ashland.

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